



2017 Spring Golf Tournament Sponsorships

- **Wednesday, May 24, 2017**
- **Check-in begins at 10:00 am**
- **Lunch begins at 11:00 am**
- **Shotgun Start at 12:00 pm**
- **The Palisades Country Club**

NOTE: Sponsorship spacing is limited will be available on a first come first serve basis.

Sponsorship Options:

- 1. Option #1: Hole Sponsorship: \$250.00**
 - a. Sponsor will get a hole sign on tee box with their company logo (or name) placed on the tee box of a given hole.
- 2. Option #2: Product Trailer & Hole Sponsorship: \$500.00**
 - a. Sponsor will receive the right to have a product trailer or tent set up in a high traffic area at the golf course club house during the tournament. Golf tournament attendees will be able to walk through these trailers before and after the tournament. Sponsor may have someone on site to interact with attendees as they walk through and view your products or promotion materials.
 - i. In lieu of a product trailer or tent, the sponsor may elect to have a dedicated hole where they may setup a table or tent that can be setup to create interaction with attendees as they come through this hole. Any tents, tables, giveaways, cocktails, refreshments, etc., are to be provided by the sponsor.
 - b. Sponsor will get a hole sign with their company logo (or name) placed on the tee box of a given hole.
 - c. Sponsor will receive their company name on golf tournament event page on our website, promotion materials, and emails distributed after their sponsorship is confirmed.

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3. Option #3: Main Tournament Sponsor: \$1,000.00 (One Available)

- a. Sponsor will receive everything included in Option #2 as well as the following:
 - i. A sign with your company logo displayed prominently at the golf tournament.
 - ii. Company logo prominently displayed on golf tournament event page on our website, promotion materials, and emails distributed after their sponsorship is confirmed.
 - iii. Company name announced during verbal announcements made at golf tournament.
 - iv. Ability to have do a large giveaway for tournament attendees. This could be a hole-in-one prize, raffle, or any giveaway that is approved by the Southern Piedmont ASHRAE Chapter.

4. Option #4: Platinum Sponsor Add: (+) \$250.00

- a. This option will be applicable for our yearly Platinum Sponsors only, and will give the sponsor the ability to have one trailer, tent, or table (as in Option #2) of their choice at the golf tournament. Rep firms may utilize this as a marketing tool for one or all of the manufacturers they represent; as long as this is limited to one space.